

Lead Response Template

DAY 1



Hello, this is [Your Name] from [Company]. I'm calling because you showed interest in the rental in [Town]. I'd love to talk to you about this property and others like it. My number is [Phone number]. I'll also follow up with an email today. I look forward to hearing from you. Have a great day!



Hi [Client name], I left you a voicemail. Are you still interested in this property? [Share link to property] When are you looking to move? Thanks, [Your name]



Hi [Client name], I left you a voicemail. Are you still interested in this property? [Share link to property] When are you looking to move? Let me know if you'd like me to send you a few other properties in the area that are similar. Thanks, [Your name]

DAY 2



Hi [Client name]! Please let me know if you have any questions about the rental at [Address]. Are you looking in any other locations? I'd love to set up some showings for you. I can talk at [Insert time] today if you would like!



Hi [Client name]! Please let me know if you have any questions about the rental at [Address]. There are also other rentals available I'd love to discuss with you. Best way to start this process is to jump on a quick call to discuss what you're looking for. Do you have time later today to discuss? Thanks, [Your name]



Phone outreach has a response rate of 8.1%, compared to email (0.3%)



Using an emoji in your subject line can increase open rates by 56%



95% of people respond to a text within three minutes of delivery



9 out of 10 consumers would like to communicate with businesses through text message

DAY 3



Hello, this is [Your Name] from [Company]. I'm following up about your interest in the rental at [Address]. I'd love to help you find your next home. My number is [Phone number]. Have a great day!



Hi [Client name]! Does today work for a call to learn more about about your rental search? I can talk today at [Time]. Thanks, [Your name]



Hi [Client name], I would love to help you find the right rental in [Town]. Do you have time later today to jump on a call to discuss what you're looking for? If not, please let me know a day/time that works best to connect. Thanks, [Your name]

DAY 4



Hi [Client name]. Are you still looking for a property in [Town]? There are some great properties available I'd love to discuss with you. Does today at [Time] work for a call to learn more about what you're looking for?



Hi [Client name]. Do you have time over the next few days to jump on a call to learn more about your rental search and potentially setup a showing to see some spots? There are some great properties available in [Town]. Just let me know what time works best for your schedule and I will make it happen. Thanks [Your name]

DAY 5



Hello, this is [Your Name] from [Company Name]. I'm following up about your interest in the rental in [Town] and would love to help you find your next home. My number is [Phone number]. I'll also follow up with an email today. I look forward to hearing about your search. Have a great day!



Hi [Client name]. Please let me know if you have any questions about this rental or any others [Share link to property]. Don't hesitate to reach out. Thank you.



Hi [Client name]. Please let me know if you'd like to learn more about available rentals in [Town]. I am happy to help with whatever you need including other real estate needs such as buying a home. Thanks! [Your name]